

2010 Oshawa Fibre Art Show Rules and Call for Entry

Note: This form is available on my website 10 months before the show. Some details may change between now and the submission date, so please check back again in October to be sure you have a current copy of this and are updated on any new developments.

This document was last updated on: July 19th, 2010.

1. Show Agenda:

- To expand the public audience for Fibre as Art by providing a display of high quality, original works
- To provide sales and networking opportunities for professional Fibre artists and collectors
- To contribute to the community with a collective charitable donation

2. Submissions:

- All Fibre artists in the province of Ontario are invited to submit original artwork
- All works must be original. No submissions will be accepted that have originated from a pattern or kit.
- Teacher credit must be given if an artwork was started in a workshop or class.
- Submissions will be approved based on digital images.
- Send submissions by email to martha.brown@rogers.com (see form at the end of this document)
- Misrepresented artwork will be rejected on set-up day.
- There is no limit to submissions.
- Include at least a list of materials, size and a title for each submission. Artist statements per piece are optional; 50-word limit.

3. Entry qualifications for the Main Show and Boutique:

- Anything made with a needle and thread
 - At least 50% of the materials made of fibre/fabric
 - Of original design
 - **NOTE:** Size minimum requirement for **wall display** is a perimeter measurement of **40"**. Example: An 8" x 10" piece has a perimeter of 36", so it is too small for wall display. Consider a table display with frames and small easels for items under a 40" perimeter.
4. Any works shown at the previous show (2009) will not be exhibited. There is no time constraint on completion date.

5. Artists' Boutique

Each artist may elect to exhibit and sell **one-of-a-kind** items of original design on tables in the main room for the duration of the show. Only artists with artwork accepted into the main show will have the option to sell items in the Boutique.

- Your Boutique items must be listed separately on an inventory sheet delivered on Set up Day
- Each Boutique item must have a secure price tag attached with your initials and a price
- Extra items will be stored under the tables in the containers they were delivered in.
- Each artist must supply their own Boutique table, and may elect to share a table with another artist.
- Each Boutique item must have a minimum price of \$20.00. **The only exceptions to this are note-cards with photographs or digital images of your own art work.**
- Boutique items will not be juried before the show, but the coordinators reserve the right to remove items that resemble craft (mass production, easily reproduced, or lacking artistry).

6. Artist voluntary contributions to the show:

- Each artist is asked to distribute flyers and bookmarks for the show.
- All artists are welcome to help sit the show. Martha will be there every day to host and facilitate sales.
- The show coordinators and charity representatives hope to see all the artists at the reception
- Each artist is encouraged to bring their brochures, business cards and portfolios for display.

7. Artist Requirements:

1. **Silent Auction Donation of cheque or work of art.** See #9 below.
2. **Drop Off and Hanging of Works:** Each artist is required to deliver and help hang their own artwork or send someone to do this for them. Help will be provided, and it is recommended you make an appt. during the two set up days to get you in and out quickly.

3. **Pick up of works:** Each artist is responsible for the pick up of works after the show. If someone else is picking up your artwork, please give this person a list of what needs to be collected.
4. **Wall-hangings:** Each wall hanging must have a hanging sleeve along the top back edge of the work with a labelled wooden slat or dowel. Lower sleeves and rods may be included. **All slats or dowels must have screw eyes inserted into each end.** No metal rods are acceptable unless the piece requires heavy support.
5. **3-D:** Please signify the amount of space (table or floor) needed per item on your submission form. Artwork may also be suspended. Each artist is responsible for providing **props** to show off their art to its best advantage. Assorted height fabric covered boxes are recommended for table displays
6. **Garments:** Dress forms must be supplied for each garment. No coat hangars or flat supports will be accepted. Dress forms can be suspended from the ceiling in some cases.
7. **Framed artwork:** must have a hanging wire attached to the back of the frame no more than ONE INCH from the top of the frame. **No exceptions.** Matting and glass are optional.
8. **Labels:** Each artwork exhibited in the main show or auction must have a label attached "out of sight".
9. Artists need to provide **sales bags or boxes** for any auction items, or works for sale in the Boutique or the Main Show. Label these per item if necessary.

8. The Show Coordinators will provide:

Canadian Diabetes Association (pending confirmation)

- Receipts for Charity Donations of \$75.00 per artist

The Centennial Retirement Residence

- Outdoor signage
- Wall Support materials in Main Room
- Show flyers and design
- Tables for Silent Auction Items, Artist's Table and small tables for main show displays
- Artist's Reception (food, wine and live entertainment)
- An Ad in the Oshawa paper
- Additional free advertising opportunities
- Bookmarks printed

Blue Moon Fabric Arts

- Show curator
- Silent auction Bid sheets and coordination of bidding
- Sales transaction services
- Sales Receipts and cash disbursements within one week of the close of the show
- Wall support materials in Library and Chapel
- Drapes for all show tables
- Show Catalogues Design and printing
- Bookmark Design
- Signage for Main Show Artworks
- Planning and coordinating of hanging the show and all display set ups
- Daily opening, sitting and closing of the show
- Newsletters with details, updates, reminders and checklists

9. **Signage:** "Please Do Not Touch the Artwork" signs will be posted. Food and drink will not be allowed in the display rooms. "No Photography without Artist Permission" signs will be posted in each exhibit room.

10. Sales: (This applies to both Boutique and Main Show items)

- At no time whatsoever will any artist remove inventory or collect money from sales without either
 - informing Martha of the transaction by the end of the day OR
 - Crossing it off your Boutique inventory list at the time of transaction.

A careful inventory check is taken each day to ensure your artwork is accounted for. Please save her the stress of missing inventory.

- Commission on Sales: **Any artist who actively promotes any item in the main show or the Boutique for sale to a visitor will receive a 15% commission.** Commission credit will be written on each receipt. Please let Martha know if you helped with the sale of any artwork.
- Sales transactions will be cash or credit card. Personal checks will be accepted only if Martha or the selling artist knows the buyer.
- There will be no sales tax collected or remitted. Price your work to include any taxes you may need to remit. Signs will be posted to inform that tax is included in the prices of all show items.

11. Pricing: Any work for sale in the **main show** must have a minimum price of **\$200.00**. If you have works priced lower, they will be displayed in the Boutique. There is no limit on how high you price your artwork.

12. Insurance: Neither the Residence nor Blue Moon Fabric Arts can supply insurance on any show items and are not responsible for damage or theft. (After 7 shows, there have been no problems). The rooms are locked securely at 5:30 pm each day and opened when Martha arrives at 10 am.

Silent Auction

1. **Participation:** All artists will
 - Donate a work of art to the auction **or**
 - Contribute a check for **\$75.00**, made out to the **Canadian Diabetes Association**. This is not an entry fee. This is a donation and you will receive a tax receipt for this.
2. **Format:** No suspended 3-D artworks. Each auction piece must be either
 - i. Wall hanging or framed art
 - ii. 3-D item, table display
3. **Supports:** Same as listed in #4 and #7 above.
4. **Size and Design:** Same as Submission Guidelines in #2, and Entry Qualifications in #3 above.
5. **Theme:** There is no theme, considering the short time between artist acceptance notification and drop off dates. The charity will be grateful for any original artwork donation.
6. **Jurying.** All are guaranteed acceptance **unless the fair market value is determined to be less than \$75.00**. The minimum bid is set to encourage bidding to begin and is not intended to reflect the value of the work.
7. **Delivery:** All Silent Auction pieces must be delivered on set up day.
8. **Bidding:** All artwork will have a starting bid of **\$75.00**. Bidding will proceed in increments of **\$20.00**. Information sheets with the auction procedures will be provided on the auction table. Bidding will start on the first day of the show, and conclude the night of the reception. All winning bidders not at the reception will be contacted to return to the Residence the following week to pay for and pick up their artwork.

Art Supply Shoppe Details will be provided to artists after acceptance of show entries.

Summary of important dates:

- **Tuesday, Oct. 19th**, entry deadline for main show, including write-ups, title, size and price. (I will be out of town the week before this deadline)
- **Tuesday, Oct. 22st**, notification of artwork acceptance & first show newsletter. Appointments for artwork hanging and displays are first come, first served after notification on this date.
- **Monday Nov. 8th**, mailing of promotional materials to each artist, second newsletter.
- **Thursday, Nov. 11th**, Item title, description and write up due for silent auction donation
- **Thursday, Nov. 18th 6:00 pm - 10:00 pm and Friday Nov. 19th 10:00 am - 6:00 pm:** Show set-up: Delivery of all items and hanging of all works by appointment.
- **Nov. 20th – Dec. 5th:** Show dates. Hours 10:00 am - 5:00 pm.
- **Saturday, December 4th:** Meet the Artists Wine and Cheese reception 7:00 - 9:00 pm includes Artist Talk by Jane Dixon and the Close of the Silent Auction
- **Sunday, December 5th, 5:00 PM:** Show take-down. Pickup artwork between 5 and 7 pm.

Submission Due Date: Thursday, Oct. 19th, 2010

Suggestion: Print out this page (#4) for reference when composing your email submission.

Each e-mail entry should include the following information.

Your Name
Mailing Address
Phone

Email, if other than the one you are sending from

Listing of Available works:

- Title of Piece
- Dimensions (**width listed first**)
- Presentation format (stretched on a frame, wall quilt with sleeve, framed, soft sculpture, etc.)
- Size of Wearable Art
- 3-D measurements (width, length and height)
- Price if applicable
- Optional Artist Statement per piece, 50 words or less
- Materials list
- Special display requirements (ceiling suspension, small table or floor space)
- **Include a digital photograph of each piece.** Close up shots are optional, but may be requested after the initial submission.

**Please double check that all the information above is on your email submission to the show!!
Thank You!!!**

Questions? Contact martha.brown@rogers.com or call 905-837-5540 between 11 am - 6 pm weekdays.

Send submissions to: martha.brown@rogers.com