

2011 Oshawa Fibre Art Show Procedures and Call for Entry

This form is available on my website up to 11 months before the show. Some details may change before the submission date, so please check back again at the end of the summer to be sure you are updated on new developments. For returning artists, **changes or necessary clarifications for 2011 are in blue text.**

This document was last updated Jan. 29th, 2011.

1. Show Agenda:

- To expand the public audience for Fibre as Art by providing a display of high quality, original works
- To provide sales and networking opportunities for professional Fibre artists and collectors
- To contribute to the community with a collective charitable donation

2. Submissions:

- The submission deadline is **Sept. 24th, 2011.** NOTE this is earlier than the past few years.
- All Fibre artists in Ontario are invited to submit **up to 10 original works** of art for the main show.
- Submissions will be curated based on digital images or photographs. Send submissions by email to martha.brown@rogers.com or regular mail to Martha Brown, 834 Naroch Blvd. Pickering, ON. L1W1S9 (see form at the end of this document)
- Include with your submission:
 - A list of materials, size and title for each artwork. Please include selling price if applicable.
 - **A cheque made out to Martha Brown for \$20.00; submission fee**
 - Optional: Artist statements per piece; 50-word limit.
- Misrepresented artwork will be rejected on set-up day.

3. Entry qualifications for the Main Show:

- At least 50% of the materials must be of fibre/fabric
- Your artwork may be "Not for sale" for the Main Show
- The artwork must have a minimum perimeter of 40 inches for a wall or table display.
- There is no time constraint on completion date.

4. Artists' Boutique

Each artist may elect to sell **one-of-a-kind** items on tables in the main room for the duration of the show. **You may also bring in a nice free-standing shelf unit for small framed works.**

- Your Boutique items must be listed separately on an inventory sheet delivered on Set up Day
- Each Boutique item must have a secure price tag attached with your initials and a price
- Extra items will be stored under the tables in the containers they were delivered in.
- Each artist must supply their own Boutique table, and may elect to share a table with another artist.
- Each Boutique item must have a minimum price of \$20.00. Bundle items to reach this minimum if necessary. **The only exceptions to this are notecards featuring pictures of your own artwork.**
- Boutique items will not be juried, but items that resemble craft (mass production via patterns, easily reproduced, or lacking original artistry) will not be displayed.

5. Artist opportunities:

- Each artist is encouraged to bring their brochures, business cards and portfolios for display.
- **Artists are invited to participate in a special theme room for 2011, "Alice", by creating works of art inspired by Lewis Carroll's "Through the Looking Glass" or "Alice in Wonderland". Works made for this theme are optional and need to be included with your Submission form.**
- The show coordinators and charity representatives hope to see all the artists at the reception.
- **This year the reception will be a costume party (coinciding with Halloween), and the artists and guests are encouraged to dress up as characters from Alice in Wonderland, or any other creative costume. There will be an award for "Best Costume"!**

6. Artist Requirements:

- **Silent Auction Donation of cheque or work of art.** See more info below.
- **Drop Off and Hanging of Works:** Each artist needs to deliver and help hang their artwork or send someone to do this for them. **Hanging appointments are required. If you are not on time, I cannot ask the other artists to adjust their schedules. I can help display your work when there is a time gap available later in the day.**

- **Pick up of works:** Each artist is responsible for the pick-up of their works after the show. If someone else is picking up your artwork, supply a list of items to be collected.
- **Each artist needs to distribute bookmarks in advance of the show opening date.**

7. Artwork Presentation Requirements:

- **Wall-hangings:** Each wall hanging needs a hanging sleeve along the top back edge of the work with a labelled wooden slat or dowel. All slats or dowels must have screw eyes inserted into each end. Metal rods extending 1" beyond the top back sleeve ends are allowed on heavy works only.
- **3-D:** Please signify the amount of space (table or floor) needed per item on your submission form. Artwork may also be suspended from a ceiling hook. Unique displays are encouraged!
- Each artist is responsible for **props** to show off their art to its best advantage.
- **Garments:** Dress forms must be supplied for each garment. No coat hangers or flat supports will be accepted. Dress forms can be suspended from the ceiling in some cases.
- **Framed artwork:** since we hang from fishing line, your artwork will display best if additional screw eyes are inserted into the top back corners of the frame. **This is recommended, but not required, to help prevent the frame from tipping away from the wall.** Matting and glass are both optional, based on artist preference.
- **Labels:** Each artwork exhibited in the main show or auction must have a label or your permanent signature on it.
- Artists need to provide **sales bags or boxes and tissue paper** for any auction items, or works for sale in the Boutique or the Main Show. Label these per item if necessary.

8. The Show Coordinators will provide:

Canadian Diabetes Association

- Receipts for Charity Donations of **\$60.00** per artist

The Centennial Retirement Residence

- Outdoor signage
- Four recreation rooms for exhibits
- Wall Support materials in Main Room
- Tables for Silent Auction, Artist's Table and small tables for main show displays
- Artist's Reception (food, wine and live entertainment)
- An Ad in the Oshawa paper
- An Ad in Surfacing Magazine/newspaper
- Additional free advertising opportunities

Blue Moon Fabric Arts

- Show curator
- Silent auction Bid sheets & coordination of bidding
- Sales transaction services, including Credit Cards
- Wall display materials in Library and Chapel
- Drapes for all show tables
- Show Catalogues Design and printing costs
- Bookmark Design and **printing costs**
- Artwork signage and printing costs
- Planning of all room display set ups
- Daily opening, sitting and closing of the show
- Newsletters with details, updates, reminders and checklists
- **Best Costume Awards at the Reception**
- Boutique displays
- Fibre Art Supply Shoppe displays

9. Signage: "Please Do Not Touch the Artwork" signs will be posted. Food and drink will not be allowed in the display rooms. "No Photography without Artist Permission" signs will be posted in each exhibit room.

10. Sales:

- At no time whatsoever will any artist remove inventory without either informing Martha OR crossing it off your Boutique inventory list by the end of the day.
- Commission on Sales: Martha will collect a 15% commission on all sales, including the Main Show, Boutique **and the Supply Shoppe**. Price your work to include this commission. **Your attendance during the show is voluntary, but it does allow you to collect commissions on any sales you facilitate when you are there.**
- Sales transactions will be cash or credit card. Personal checks will be accepted only if Martha or the selling artist knows the buyer.
- **Prices on all show items, including the Fibre Art Supply Shoppe must be in whole dollar increments. (Example: \$13.00, not \$12.75)**

- **Fibre Art Supply Shoppe Items will have a \$9.00 minimum price tag. Group your items to get to this minimum dollar amount if needed: advertise them as “3 for \$9.00”, etc.**

- . Price your work to include any tax you remit, as no HST will be collected or remitted on your behalf
Signs will be posted to inform buyers that tax is included in the price.

11. Pricing: Any work for sale in the **main show** must have a minimum price of **\$200.00**. Lower priced works will be displayed in the Boutique or on shelf units you bring in.

12. Insurance: Neither the Residence nor Blue Moon Fabric Arts can supply insurance on any show items and are not responsible for damage or theft. (After 8 shows, there have been no problems). The rooms are locked securely at 5:30 pm each day and opened when Martha arrives at 10 am each morning.

Silent Auction

1. **Participation:** All artists may

- Donate a work of art to the auction **or**
- Contribute a check for **\$60.00**, made out to the **Canadian Diabetes Association**.

This is a donation and you will receive a tax receipt for **\$60.00** for your cheque or artwork donation.

2. Format, size and requirements are the same as those for Main show entries. See # 3 and # 7 above. Please re-read these requirements. This is a new minimum standard for Auction items.

3. Theme: There is no theme, considering the short time between artist acceptance notification and drop off dates. The charity will be grateful for any original artwork donation.

4. Value of Donation: All are guaranteed acceptance **unless the fair market value is determined to be less than \$60.00** on drop off day. The minimum bid of **\$60.00** is set to encourage bidding to begin and does not reflect the value of the artwork.

5. Delivery: All Silent Auction pieces or cheques must be delivered on set up day.

6. Bidding: Bidding will proceed in increments of **\$15.00**. Information sheets with the auction procedures will be provided. Bidding will start on the first day of the show, and conclude the night of the reception. Winning bidders not at the reception will be contacted to return to the Residence the following week to pay for and pick up their artwork.

Summary of important dates:

- **Tuesday, Sept. 20th**, entry deadline for main show, including write-ups, title, entry fee, size and price.
- **Friday, Sept. 23rd**, notification of acceptance & first newsletter. Appointments for hanging are first come, first served after this date. Bookmarks will be mailed to you on this date also.
- **Monday, Oct. 17th**, Item title, description and write up due for silent auction donation. Second newsletter to artists with updates.
- **Thursday, Oct. 20th, 6:00 pm - 10:00 pm and Friday Oct. 21st, 10:00 am - 6:00 pm:** Show set-up: Delivery of all items and hanging of all works by appointment.
- **Saturday, Oct. 22 – Sunday, Oct. 30th:** Show dates. Hours 10:00 am - 5:00 pm.
- **Saturday, Oct. 29th:** Meet the Artists **Costume Reception 7:00 - 10:00 pm**; final bids and Close of the Silent Auction
- **Sunday, Oct. 30th, 5:00 PM:** Show take-down between 5 and 7 pm.

Submission Due Date: Sept. 20th, 2011

Use this sheet for reference when submitting pictures and info about your artwork.

Please include the following.

Your Name
Mailing Address
Phone
Email

A cheque to Martha Brown for \$20.00

And:

Listing of Available works with the following info:

- Title of Piece
- Dimensions (**width listed first**)
- Presentation format (stretched on a frame, wall quilt with sleeve, framed, soft sculpture, etc.)
- Size of Wearable Art
- 3-D measurements (width, length and height)
- Price if applicable
- Optional Artist Statement per piece, 50 words or less
- Materials list
- Special display requirements (ceiling suspension, small table or floor space)
- **Include a digital photograph of each piece.** Close up shots are optional, but may be requested after the initial submission. One of your submission pictures will be used in the catalogue as a representation of your art in the show. The better the picture, the better your art will look in the catalogue!

Thank You!!!

Questions? Contact martha.brown@rogers.com or call 905-837-5540 between 10 am - 5 pm weekdays.